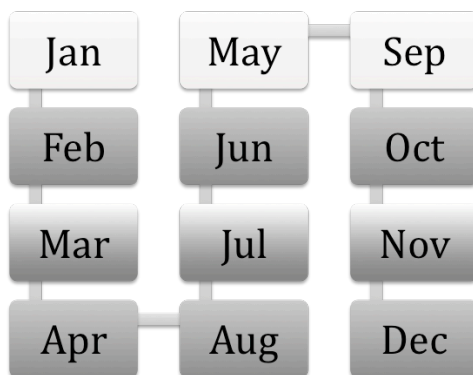


Some suggestions for implementing metrics (small, continual maturation measurements) for the ministry flow of your church:

**Metrics: Qualitative, Quantitative, and Quantum -**

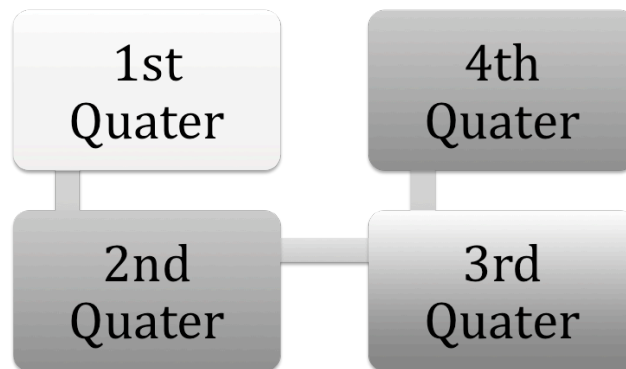
There are qualitative, quantitative, quantum ways to measure ministry metrics. Qualitative metrics happen in monthly assessments where goals, growth, and re-guidance are considered.



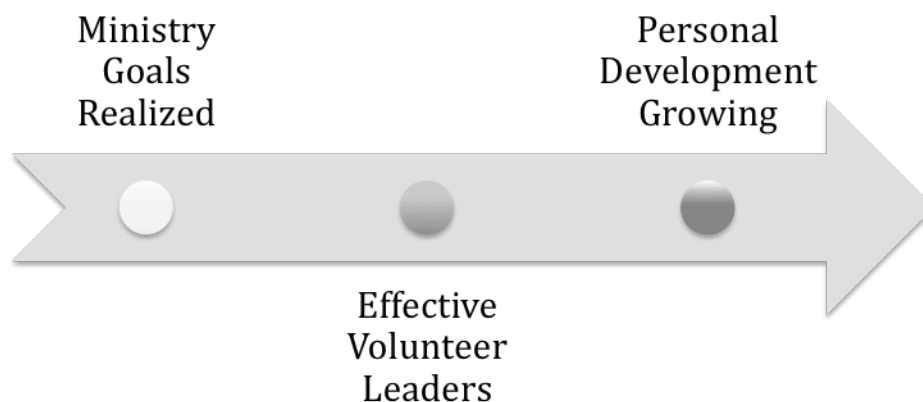
**Qualitative metrics** are best done in the ministry program area among the leaders of it. On a monthly basis qualitative metrics are made to measure the growth and aptitude of ministry execution by each ministry leader. This is something that is done by them personally and requires the presence of mind to consider the smaller pieces of their ministry that are its life blood like the quality of their relationships with the people they are serving, the content of their message, the way they spend their time and the buckets they've been using to prioritize resources.



Qualitative metrics from each area are then considered as **quantitative metrics** at quarterly meetings with all the pastors and elders in attendance. These meetings are a time used to discuss and clarify the goals of each program area, the growth that was anticipated and that was actualized and how those two weigh against one another, and whether or not it is time to revise the program area as a whole.



Quantitative metrics allows ministry leaders to see the flow and movement within their ministry during the ministry year before its too late to do a course correction. This in turn allows for more creativity to enter in at each point in the ministry process because gaps can be noticed earlier on instead of later. Another helpful part to doing quantitative metrics is that it allows you to reconsider the effectualness of volunteer leaders and whether or not you need to train more leaders to help them lead the area into greater growth. The last benefit to doing quantitative metrics is that it allows the individual leader to observe their own leadership development and to consider where they may be able to grow further.



In addition to qualitative metrics that occur monthly, and quantitative metrics that occur quarterly, there are also **quantum metrics** that occur annually in a large meeting where every ministry leader in the body is present, whether they are pastors and elders, key volunteer leaders, or just rotation volunteer leaders. This is best done in the end of each

ministry year before summer when everyone is still present and can walk through the ministry flow of the church. Some churches choose to do quantum metrics every three years instead of every year.



Quantum metrics is great for helping all the individual leaders and ministry areas of a churches life connect, and grow in appreciation for the ministry and service that is happening throughout the life of the church. Quantum metrics is the macro level measurement of ministry flow for the church and because it is this, changes that are discovered that need to be made at the quantum level of metrics will bring about the greatest shifts in the local churches vision and mission. This the level at which churches gain the perspective they need to make big picture cost decisions whether those cost's be change related, financial in shape, time and/or use of time, and staffing in form.

